

Migrant and Refugee  
Youth Communication  
and advocacy for equity  
and inclusion



# Newsletter 1

May 2023



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## Welcome to MyComm Project!

### Project's presentation

Welcome to MyComm newsletter, here you will find information about the project's state, what are partners working on and what our next steps will be.

As you may know, with this project we aim at strengthening youth organisations committed to migrant and refugee inclusion by connecting them at EU level and reinforcing their capacities to communicate and influence policies and public perception.

Not only you can follow the project on the newsletters you receive but also by following partners' Facebook pages where we release some updates of the project and on the project's website, the link of which we will share soon!

### Project's results

The MyComm project aims to contribute to a more inclusive society in Europe by strengthening the capacity and the role of youth organisations that target migrant and refugees, through communications and audiovisual skills training, social networking and mutual learning that connects such organisations at European level and promotes collective advocacy. Our envisaged key-results are:

#### **Building a training framework for youth organisations: creating a common public advocacy language regarding migrant and refugee issues**

- Deliverable: SWOT assessment of migrant youth organisations: public advocacy capacity, communications, social networking and audio-visual capacity.
- Deliverable: Benchmarking of youth organisations
- Deliverable: Report on current capacity of youth organisations targeting migrant and refugees (organisation and representative capacity, modes of networking and outreach, digital competencies, audio-visual competencies and use of social media) and their needs (to be able to strengthen their role in civil society and influence public opinion).
- Deliverable: Revised training programme and training programme content development

#### **Training Series: Building communications capacities of youth migrant organisations**

- Deliverable: Training series 1, 2 and 3 (online modules and face-to-face workshops)
- Deliverable: one-week internship in partner countries, for 20 youth organisation leaders

### **Exploiting training: creating a voice for youth migrant and refugee organisations**

- Deliverable: Makeathon - creative communications solutions for addressing vulnerabilities amongst young migrants and refugees.
- Deliverable: Promotion Video Production - creating narratives for youth migrants and refugees

### **Youth network reinforcement: Enhancing and links existing networks for youth, migrants and refugees**

- Deliverable: Strengthening existing networks - expanding VYRE membership of migrant youth organisations and youth organisations targeting migrants and refugees.
- Deliverable: Strengthening the Capacity Building and Empowerment and Diversity Task Forces of JEF
- Deliverable: One International network meeting
- Deliverable: Publication of 3 collective policy papers/statements

### **Partners steps and meetings since the project launch**

Partners have officially launched the project by an online meeting on 16<sup>th</sup> of January 2023.

After that, partners had a face-to-face meeting in Barcelona (Spain) on 25<sup>th</sup> and 26<sup>th</sup> of April 2023, where they analysed the current status of the project and reported on the achievements so far of the work package *“Building a training framework for youth organisations: Creating a common public advocacy language regarding migrant and refugee issues”*.

The mapping of youth organisations to assess their public advocacy capacity, communications, social networking and audio-visual capacity has progressed well, the SWOT analysis questionnaire is advanced, thus by the next meeting in Cyprus (foreseen for June 2023) we hope to have ready the draft of the research report on current capacity in youth organizations targeting migrants and refugees!

Our consortium will design a training methodology based up the SWOT assessment of the participating youth organisations, addressing their public advocacy, communications, social networking and audio-visual capacity. The selected organisations will participate in online focus groups to benchmark and socialise. This will lead to the envisaged report on current capacity in youth organisations, which we will use to devise the training programme.

The online and face-to-face meetings achieved so far represent a very significant step for the consortium as we could clarify some important points of the project and keep going with our work. Along with that, seeing each other in person or online, was key to our collaboration!